

# PA LIFE SUMMIT

The PA Life Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

**14th September 2026**

De Vere Grand Connaught Rooms

Supported by

**PALIFE**

# EVENT OVERVIEW

The PA Life Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior PA professionals**, with job titles including:

- PAs
- EAs
- Virtual Assistants
- Corporate Bookers

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified PA buyers based on mutual interest
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to meet with delegates in a dedicated booth. Each supplier will have **15-minute meetings** with key decision makers throughout the event.

The Summit has been running for **18 years**

Over **960** business meetings facilitated at each event

### Average Annual Budget



All delegates attending require new solutions

of companies have secured business post-event

Here is a taste of our event experience...



PA Life Summit was brilliant as always, we've had great back to back meetings and some great conversations during networking looking forward to the next one

SEARCYS THE COLLECTION EVENTS

Great experience to have direct conversations with active event buyers. As a supplier we are looked after from start to finish – Highly Recommend

HAWKSMOOR

PA life had the right people in the right place. The meetings I had were real opportunities and people were on the same page

BLACKLANE

# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

## DURING THE EVENT

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

## GOLD PACKAGE - £4,500 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert

## SILVER PACKAGE - £3,500 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

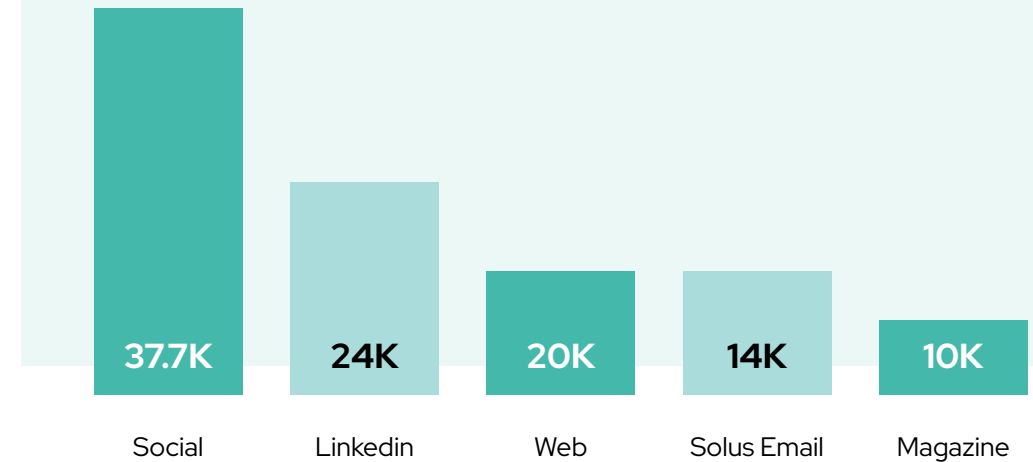
# PALIFE

Creating Relationships between **PAs, Corporate Bookers** and their **Industry Suppliers**



**22,000**  
subscribers

## PA LIFE REACH



## FEATURES

### SPRING

- PA Show Preview
- Outdoor Venues & Summer Parties
- Corporate Hospitality
- Spotlight on the North West

### SUMMER

- The Meetings Show Preview
- The Business Travel Show Preview
- Business Travel
- Meetings & Events
- Teambuilding
- Spotlight on Wales

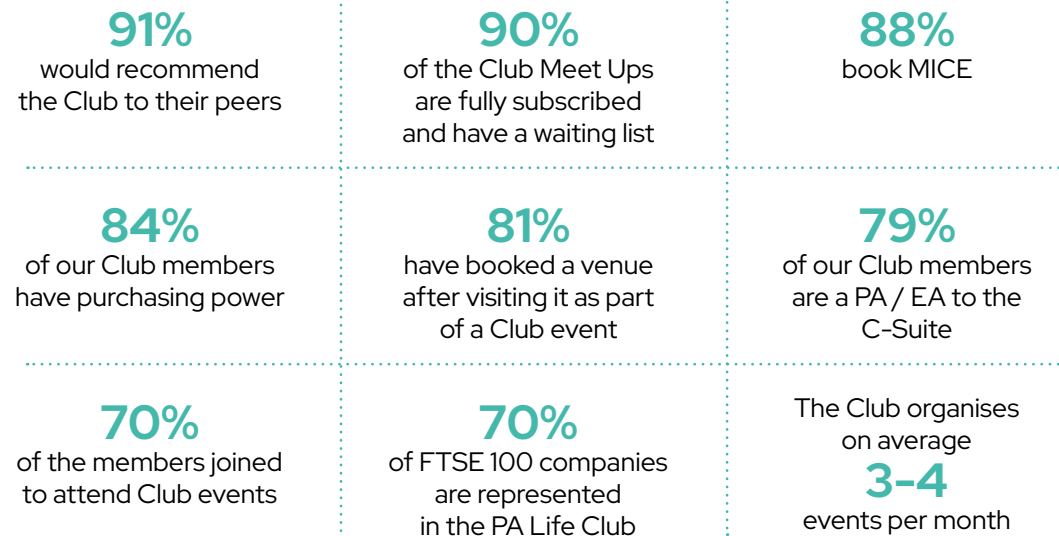
### AUTUMN

- Christmas Parties
- Corporate Gifting
- Private Dining
- Spotlight on the Midlands

### WINTER

- Christmas - Final Preparations
- Business Travel
- Spotlight on London

## PA LIFE CLUB: OUR MEMBERS



# RECOMMENDED SUPPLIERS

	GET ATTENTION	GET NOTICED	GET SEEN
<b>DIGITAL</b> Company profile - 400-800 words, logo, 1-3 images, website link, full contact details and featured in up to 3 relevant categories	'Platinum' company profile	'Gold' company profile	'Silver' company profile
Opportunity to add a 30-second corporate video to your profile	✓	✓	✗
Banner advert on the Recommended Supplier webpage and homepage spotlight for 2 selected months (Dates to be selected at the time of booking)	✓	✗	✗
Social exposure	1x in-depth interview with a senior member of your team to be published on the PA Life website and social channels	1x in-depth interview with a senior member of your team to be published on the PA Life website and social channels	2x online stories, newsletter inclusion, with support on social channels
Homepage 'Featured Supplier' spotlight on the PA Life website	✓	✓	✗
Newsletter inclusions, with promotion across all our social media channels	x6	x4	✗
Opportunity to offer PA Life readers an exclusive competition inc a partner offer to the PA Life Club members	✓	✓	✓
<b>PRINT</b> 1 x half page advert	x4 editions	x2 editions	✗
1 x PA Life FAM Trip package: <ul style="list-style-type: none"> <li>• Opportunity to host 10+ PAs at your venue or experience</li> <li>• 1 x email to our database to announce the event</li> <li>• Promotion of the event in the PA Life newsletter</li> <li>• Promotion of the event via social media</li> <li>• Promotion on the PA Life Club Website</li> <li>• Online Write Up after the event</li> <li>• Full data capture post event</li> </ul>	✓	✗	✗
Supplier ticket to the exclusive PA Life Christmas Party & Star Awards	x2	x1	✗
	<b>£3,795</b> +VAT FOR A YEAR	<b>£1,995</b> +VAT FOR A YEAR	<b>£595</b> +VAT FOR A YEAR

# PA LIFE SUMMIT

## LET'S CONNECT

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