

PA LIFE SUMMIT

The PA Life Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

14th September 2026

De Vere Grand Connaught Rooms

Supported by

PA LIFE

EVENT OVERVIEW

The PA Life Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior PA professionals**, with job titles including:

- PAs
- EAs
- Virtual Assistants
- Corporate Bookers

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified PA buyers based on mutual interest
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to meet with delegates in a dedicated booth. Each supplier will have **15-minute meetings** with key decision makers throughout the event.

The Summit has been running for **18 years**

Over **960** business **meetings** facilitated at each event

Average Annual Budget

£100K

£5M+

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



PA Life Summit was brilliant as always, we've had great back to back meetings and some great conversations during net working looking forward to the next one

SEARCYS THE COLLECTION EVENTS

Great experience to have direct conversations with active event buyers. As a supplier we are looked after from start to finish – Highly Recommend

HAWKSMOOR

PA life had the right people in the right place. The meetings I had were real opportunities and people were on the same page

BLACKLANE

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £4,500 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
 - Directory listing
 - Full page A5 advert

SILVER PACKAGE - £3,500 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

PALIFE

Creating Relationships between **PAs, Corporate Bookers** and their **Industry Suppliers**



22,000
subscribers

FEATURES

SPRING

- PA Show Preview
- Outdoor Venues & Summer Parties
- Corporate Hospitality
- Spotlight on the North West

AUTUMN

- Christmas Parties
- Corporate Gifting
- Private Dining
- Spotlight on the Midlands

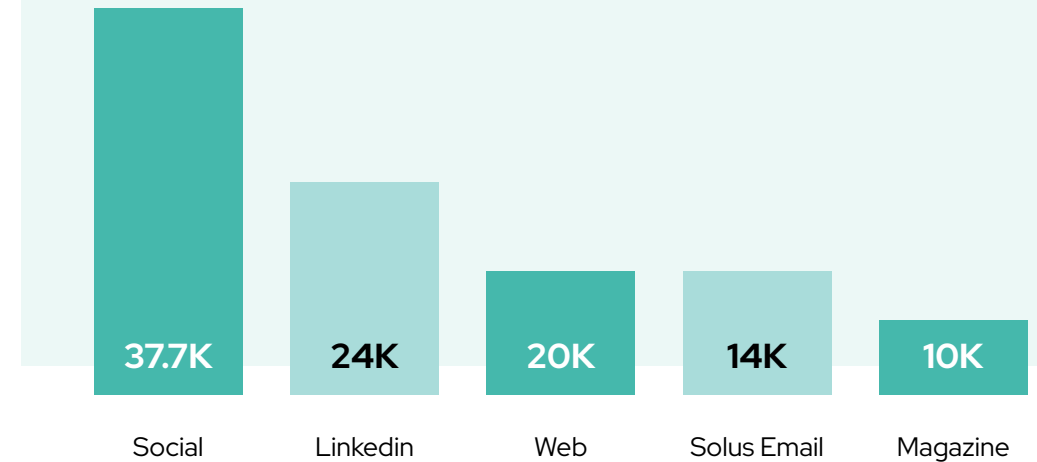
SUMMER

- The Meetings Show Preview
- The Business Travel Show Preview
- Business Travel
- Meetings & Events
- Teambuilding
- Spotlight on Wales

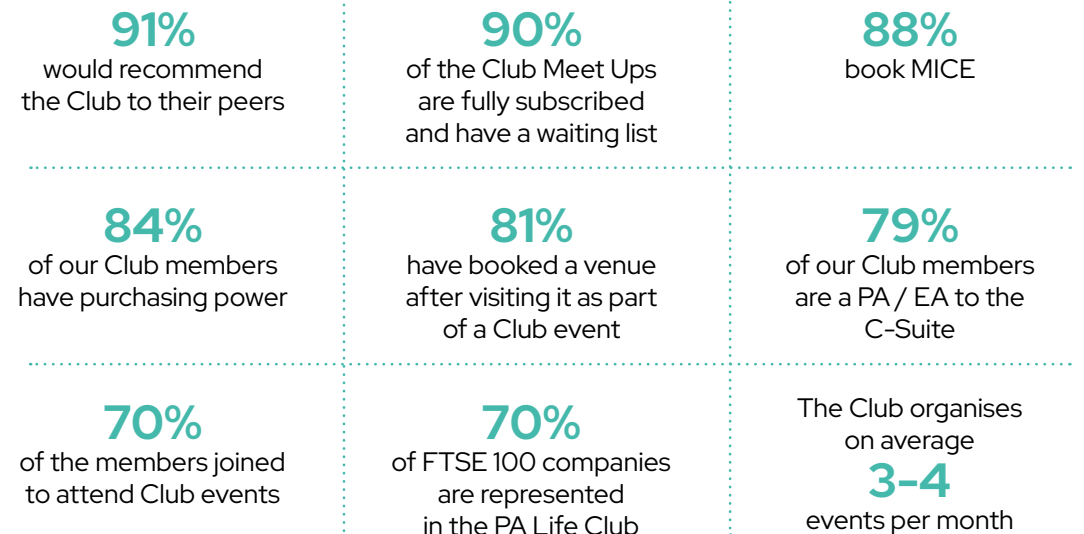
WINTER

- Christmas - Final Preparations
- Business Travel
- Spotlight on London

PA LIFE REACH



PA LIFE CLUB: OUR MEMBERS



RECOMMENDED SUPPLIERS

		GET ATTENTION	GET NOTICED	GET SEEN
DIGITAL	Company profile - 400-800 words, logo, 1-3 images, website link, full contact details and featured in up to 3 relevant categories	'Platinum' company profile	'Gold' company profile	'Silver' company profile
	Opportunity to add a 30-second corporate video to your profile	✓	✓	✗
	Banner advert on the Recommended Supplier webpage and homepage spotlight for 2 selected months (Dates to be selected at the time of booking)	✓	✗	✗
	Social exposure	1x in-depth interview with a senior member of your team to be published on the PA Life website and social channels	1x in-depth interview with a senior member of your team to be published on the PA Life website and social channels	2x online stories, newsletter inclusion, with support on social channels
	Homepage 'Featured Supplier' spotlight on the PA Life website	✓	✓	✗
	Newsletter inclusions, with promotion across all our social media channels	x6	x4	✗
	Opportunity to offer PA Life readers an exclusive competition inc a partner offer to the PA Life Club members	✓	✓	✓
PRINT	1 x half page advert	x4 editions	x2 editions	✗
EVENTS	1 x PA Life FAM Trip package: • Opportunity to host 10+ PAs at your venue or experience • 1 x email to our database to announce the event • Promotion of the event in the PA Life newsletter • Promotion of the event via social media • Promotion on the PA Life Club Website • Online Write Up after the event • Full data capture post event	✓	✗	✗
	Supplier ticket to the exclusive PA Life Christmas Party & Star Awards	x2	x1	✗
		£3,795 +VAT FOR A YEAR	£1,995 +VAT FOR A YEAR	£595 +VAT FOR A YEAR

PA LIFE SUMMIT

LET'S CONNECT



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